



DEFENSE COMMISSARY AGENCY
HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

PSMK

MAY 14 2003

Mr. Kurt Kimmel
California Marketing Field Office
AMS Fruit and Vegetable Programs
2202 Monterey Street, Suite 102B
Fresno, California 93721

Dear Mr. Kimmel:

The Defense Commissary Agency has benefited from the efforts of the California Tree Fruit Agreement (CATFA) managed by Ms. Sheila Carden in our 172 plus stores in the continental United States. The informative and educational POS material, advertisements, and sampling demonstrations contribute to our patrons' satisfaction and knowledge of the fruit they purchase and encourages them to become repeat buyers.

Our sales of peaches, plums and nectarines continue to increase each year. We believe this is due in part to the efforts of the CATFA in their informative and educational ads and POS material which has helped to educate our customers as to the correct temperatures, storage conditions and ripening process so that they know how to enjoy each fruit's goodness at its best.

Sincerely,

A handwritten signature in cursive script that reads "Carroll Allred".

Carroll Allred
Category Manager, Produce

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MAY 19 2003

CAMFO